

Aanchal Jain

Founder, SOTA Advisory

FRACTIONAL CTO · STRATEGY THAT SHIPS

“Twenty years turning technical strategy into working software. The person who designs your architecture is the person who ships it, so nothing gets lost in the handoff.”

THE PROBLEMS I SOLVE

- ◆ **Interim CTO Leadership:** I step in during transitions and keep engineering moving, so you can run the search for your permanent technical leader without losing a quarter.
- ◆ **AI & Technology Strategy:** I find the two or three places where AI actually changes your unit economics, then build the roadmap around those. Everything else waits.
- ◆ **AI Cost Reduction:** I rearchitect AI infrastructure with embedded evals and observability, so you can see what every call costs before you decide what to cut. Most teams are paying for tokens they can't account for.
- ◆ **Where AI Runs and Where It Doesn't:** I put AI on your screens, parsing, and workflows, and keep financial, margin, and pricing logic deterministic. A wrong number costs more than the AI ever saves.
- ◆ **Technical Due Diligence:** I tell you what's true about the engineering, the people, and the risk before you acquire, invest, or bet the roadmap.

QUESTIONS TO ASK ME

- ◆ When does it make sense to redesign our architecture vs. live with the technical debt for now?
- ◆ How do I replace an aging ERP without a two-year rebuild, and without breaking the operation while we do it?
- ◆ Where does AI genuinely help in logistics and documentation workflows, and where does it introduce risk we can't accept?

WHAT CLIENTS SAY

“She owned every aspect of technical leadership at part-time scope: hiring, internal processes, AI token spend, and delivered on all of it. People gravitate toward her and want to learn from her.”

SHRUTI TIBREWALA, CEO & COFOUNDER, DOUBLE BLIND BIO

“She rebuilt our AI strategy from the infrastructure up and cut our AI spend by around 85% in a matter of weeks. Aanchal can set the strategy and level up everyone around her at the same time.”

KATIE GLAVINOVICH, CHIEF OF STAFF TO THE CEO, DOUBLE BLIND BIO

CONNECT



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BIO

Aanchal Jain has spent her career doing the same thing at different scales: taking systems that cost too much, move too slow, or carry too much risk, and rebuilding them so they don't.

At **Double Blind Bio**, that meant tearing into the AI architecture of a clinical trials startup and cutting token costs **85%+**, with a patent on the system that came out of it. At **Quantcast**, legacy infrastructure became self-service platforms and operational costs dropped **50%**. At **Block**, AI-driven developer workflows lifted production-ready code generation **40%**. At **Razer**, three shipped Android phones and three patents. At **Slack**, she led product for Slack Connect, security and compliance included.

Five companies, same pattern. She builds the strategy herself, then hands over a system that works.

SOTA
ADVISORY